



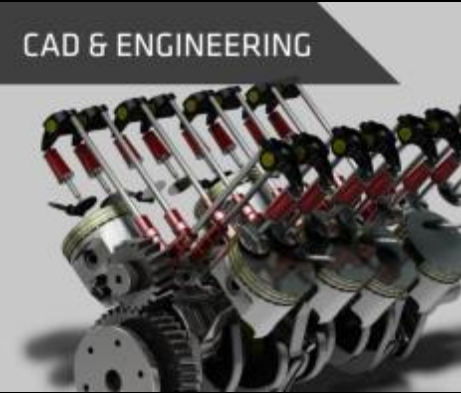
# AMD PROFESSIONAL GRAPHICS

AMD FIREPRO™ W-SERIES PRODUCT UPDATE ▲

DECEMBER 2014

The main title of the slide is centered on a large red, angular shape that points towards the bottom right. The text "AMD FirePro Graphics" is on the top line, and "Value Proposition" is on the bottom line, both in a white, sans-serif font. The background of the slide is black, with a large cyan shape in the upper left corner that overlaps the red shape.

# THE PROFESSIONAL GRAPHICS MARKET



Traditional Professional Graphics Markets

New Areas of growth



# AMD FIREPRO™ GRAPHICS LEADERSHIP

RELENTLESS MOMENTUM IN THE PROFESSIONAL GRAPHICS MARKET



Apple Mac Pro

AMD FirePro™ W9100/W8100

Product Leadership



OpenCL™ Adoption







# AMD FIREPRO™ GRAPHICS: AWARD WINNING PERFORMANCE



**AMD FirePro™ W2100**

**AMD FirePro™ W4100**

**AMD FirePro™ W5100**

**AMD FirePro™ W7100**

## WHY?

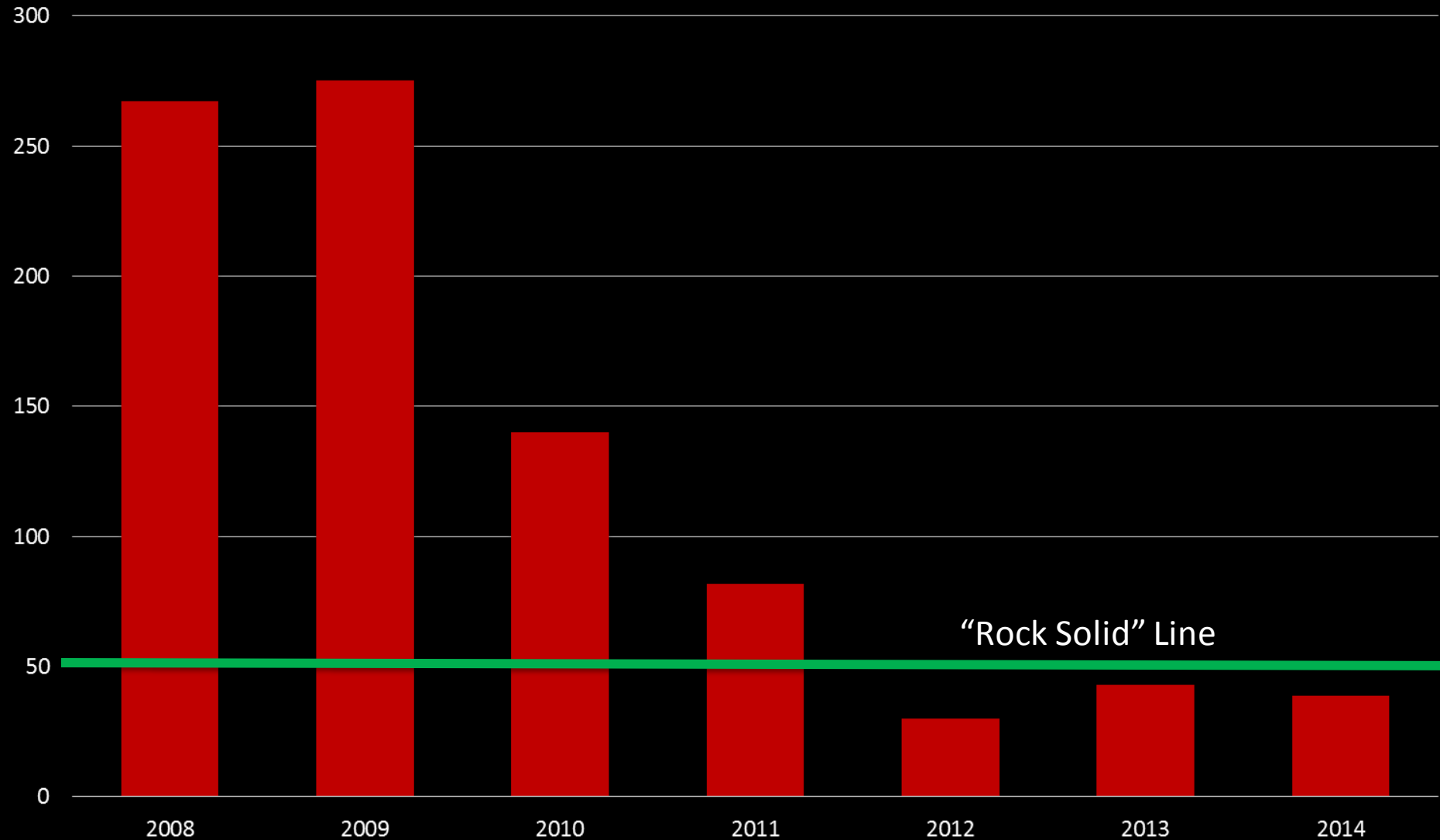
- ▶ Your product may depend on it.
- ▶ Your job may depend on it.
- ▶ Lives may depend on it.



# AMD FIREPRO™ GRAPHICS: “ROCK SOLID” DRIVER



DPMU<sup>1</sup>



# AMD FIREPRO™ GRAPHICS: STELLAR ISV CERTIFICATION SUCCESS RATE

SIGN OF A ROBUST, STABLE SOLUTION



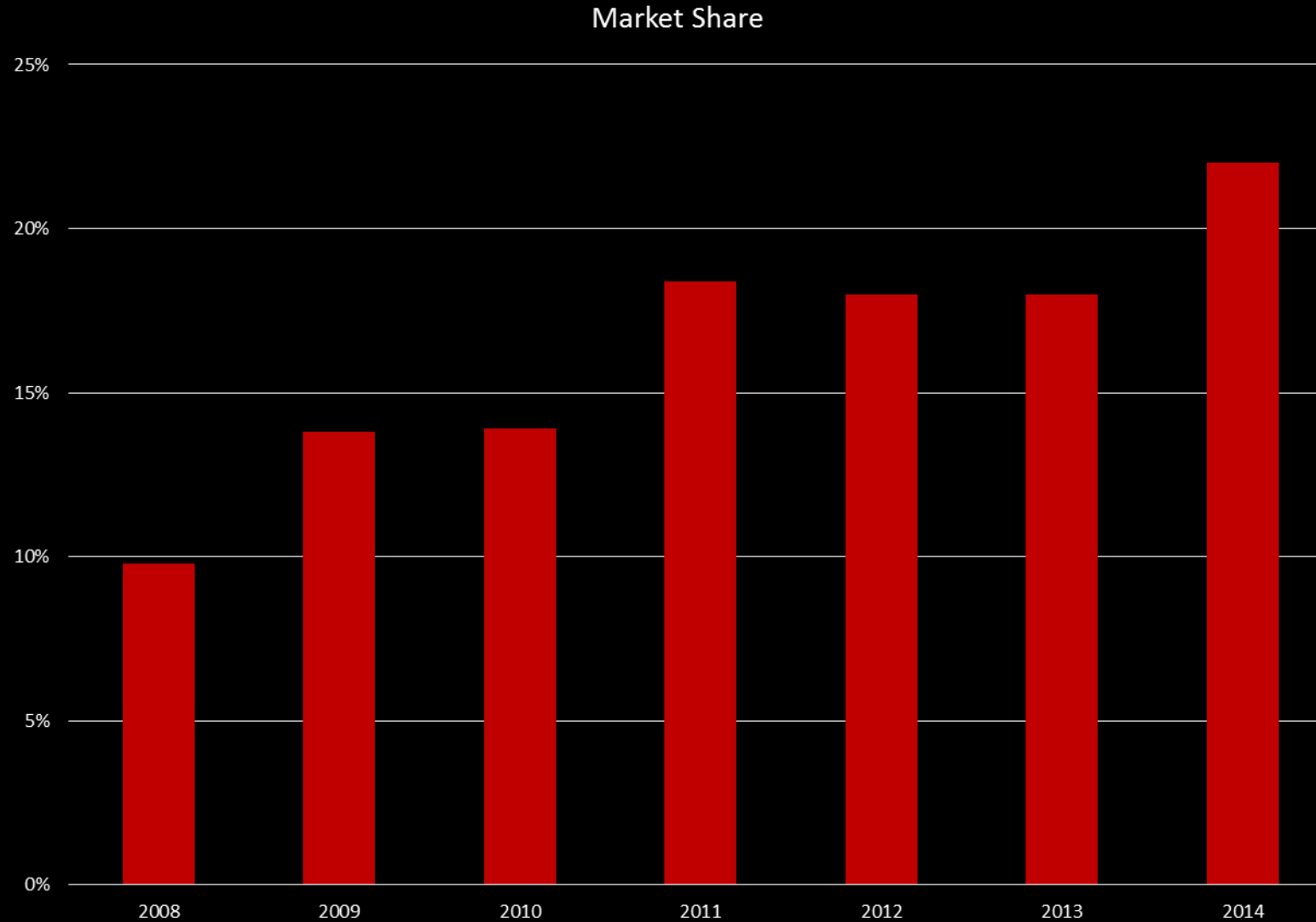
# 100%

## First Pass\*

\*For AMD FirePro™ W5100 graphics. First pass of known applications are applications where AMD has worked with the ISV and has specific test suites used to prepare for certification.



# AMD FIREPRO™ GRAPHICS: MARKET SHARE GROWTH



# WORKSTATION GRAPHICS TOP TO BOTTOM TECHNOLOGY LEADERSHIP



At least 2x more memory

Multidisplay 4K leadership

High compute performance

Next gen API support

PCIe<sup>®</sup> 3.0

*NEXT GEN*

**AMD**

**FIREPRO**

**GRAPHICS...**

# THE CORNERSTONE OF VISUAL & HIGH PERFORMANCE COMPUTING



FROM TABLETS & GAME CONSOLES, TO THE MAC PRO, WORKSTATIONS, SERVERS & SUPERCOMPUTERS

Simultaneous  
Render & Compute

Energy Efficiency

High Performance  
Compute

**Graphics Core Next**

# OPENCL™ SUPPORT: 1.2 TODAY, READY FOR 2.0



▲ New features give GPUs more freedom to do the work they are designed to do

## Shared Virtual Memory

Enables host and device kernels to directly share complex pointer-based data structures, increasing programming flexibility.

## Nested Parallelism

Updated for improved programmability and increased application efficiency.

## Generic Address Space

Enables functions to be written without named address spaces which increases flexibility and saves time by eliminating the need for multiple functions to be written.



AMD FirePro™ Graphics is Ready...

...Coming Soon

# 2.0

The slide features a black background with two large, overlapping geometric shapes. A teal-colored shape is positioned in the upper left, and a red shape is positioned in the lower right, overlapping the teal one. The text "Product Positioning" is centered within the red shape in a white, sans-serif font.

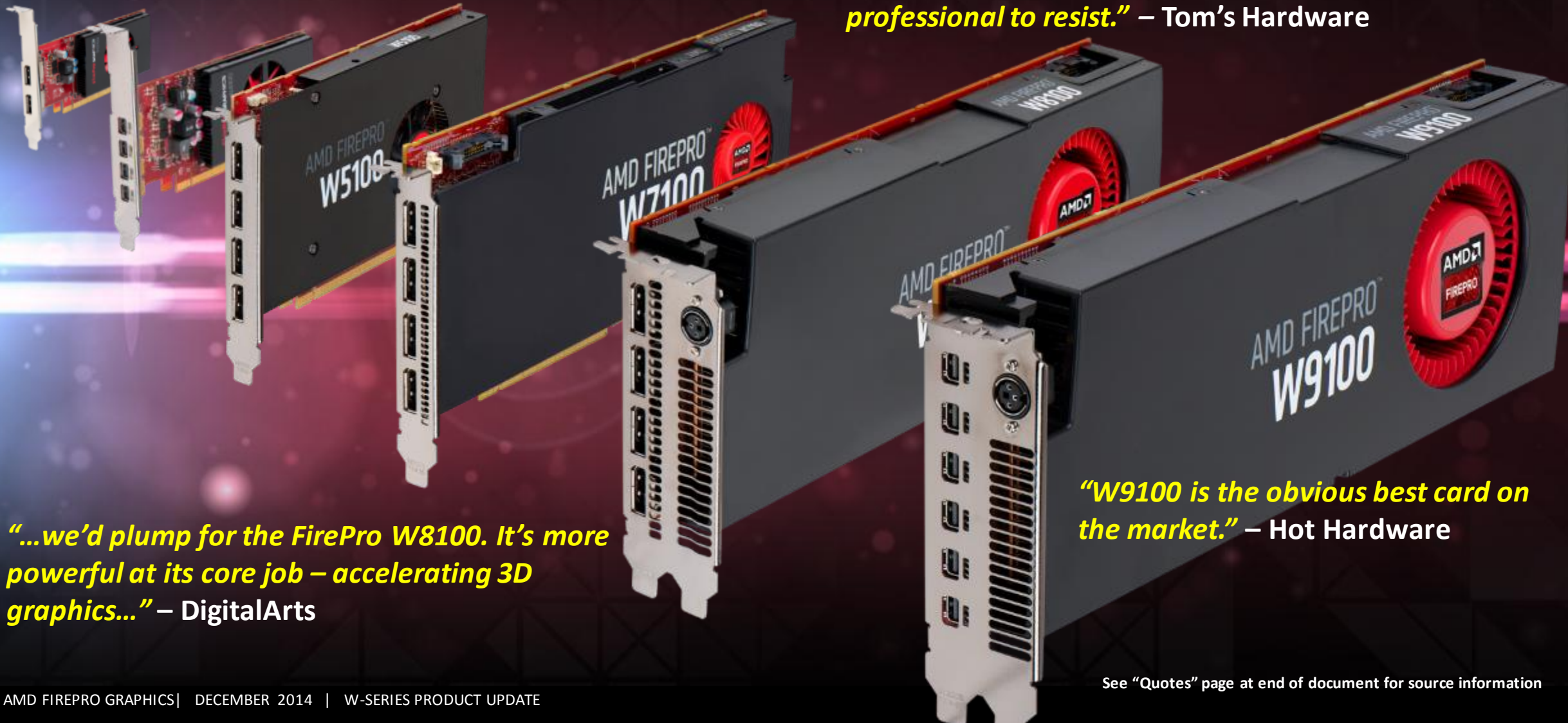
# Product Positioning



# REDEFINING WORKSTATION GRAPHICS TOP TO BOTTOM



*“W8100's purpose, is achieved perfectly, resulting in a product that's hard for the performance-oriented professional to resist.” – Tom's Hardware*



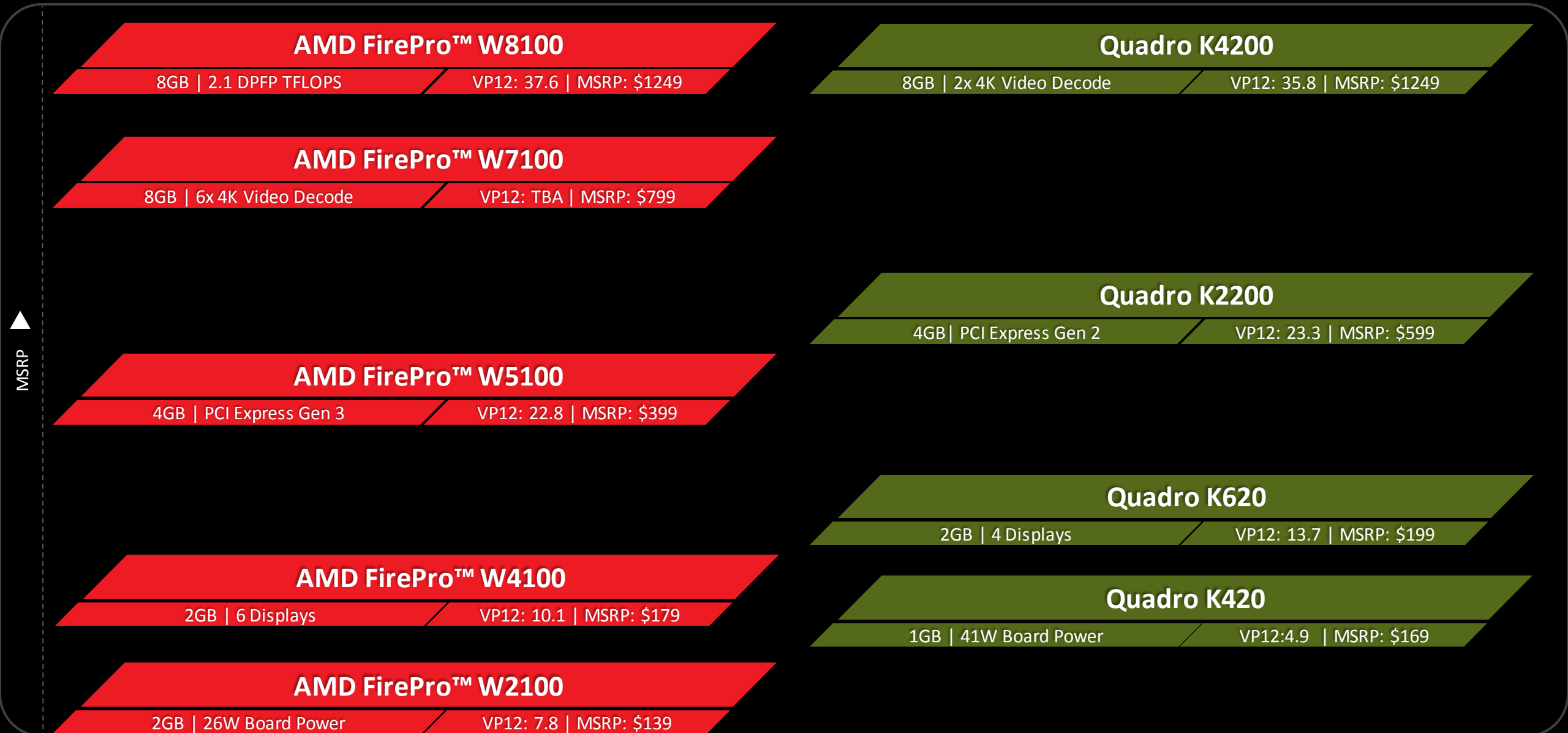
*“...we'd plump for the FirePro W8100. It's more powerful at its core job – accelerating 3D graphics...” – DigitalArts*

*“W9100 is the obvious best card on the market.” – Hot Hardware*

# AMD FIREPRO™ COMPETITIVE POSITIONING



# AMD FIREPRO™ COMPETITIVE POSITIONING



# AMD FIREPRO™ GRAPHICS PRODUCT SUMMARY



| Product Comparison                  | MSRP (USD)*       | Performance/Dollar**        | Advantage  |
|-------------------------------------|-------------------|-----------------------------|--|
| AMD FirePro™ W8100 vs. Quadro K5200 | \$1249 vs. \$2499 | <p>VP12 GEOMEAN Perf/\$</p> | <ul style="list-style-type: none"> <li>▶ Compute Performance</li> <li>▶ CAD/M&amp;E Value</li> </ul>                             |
| AMD FirePro™ W7100 vs. Quadro K4200 | \$799 vs. \$1249  | <p>VP12 GEOMEAN Perf/\$</p> | <ul style="list-style-type: none"> <li>▶ 2X GPU Memory</li> <li>▶ Encode/Decode Engine</li> </ul>                                |
| AMD FirePro™ W5100 vs. Quadro K2200 | \$399 vs. \$599   | <p>VP12 GEOMEAN Perf/\$</p> | <ul style="list-style-type: none"> <li>▶ CAD/M&amp;E Value</li> <li>▶ Direct Graphics Memory Access</li> </ul>                   |
| AMD FirePro™ W4100 vs. Quadro K620  | \$179 vs. \$199   | <p>VP12 GEOMEAN Perf/\$</p> | <ul style="list-style-type: none"> <li>▶ Quad Display Support</li> <li>▶ Best Price</li> </ul>                                   |
| AMD FirePro™ W2100 vs. Quadro K420  | \$139 vs. \$169   | <p>VP12 GEOMEAN Perf/\$</p> | <ul style="list-style-type: none"> <li>▶ Performance Leader</li> <li>▶ 2X GPU Memory</li> <li>▶ Replaces Consumer/IGP</li> </ul> |

\*MSRP data collected October 15<sup>th</sup>, 2014.

\*\* Normalized Price/Performance using SPECviewperf 12 GEOMEAN scores, RED is FirePro, GREEN is Quadro



# AMD FIREPRO™ W9100

GPU Compute Powerhouse



**2.6**

TFLOPS Peak  
Double Precision

**5.2**

TFLOPS Peak  
Single Precision

Up to six

**4K**

Displays with  
DisplayPort 1.2

**16GB**

GPU Memory

Up to

**320**

GB/s Memory  
Bandwidth

**2816**

AMD GCN Stream  
Processors



## Start building a Supercomputer for

**\$3999** USD MSRP

- Industry leading 16GB GPU memory
- Industry leading double precision floating point performance
- Six display outputs for maximum display flexibility

### How it Compares

**FirePro™ W9100**  
VP12: 43.5  
**\$3999 MSRP**

**Quadro K6000**  
VP12: 53.4  
**\$5999 MSRP**

**Quadro K5200**  
VP12: 45.2  
**\$2499 MSRP**

**Winner!** Highest DFPF Performance and GPU Memory

High Price, Low DFPF Performance

Compute Performance Too low

|                         | W9100 | K6000 | K5200 | Advantage |
|-------------------------|-------|-------|-------|-----------|
| Peak SPFP TFLOPS        | 5.2   | 5.2   | 3.0   | FirePro   |
| Peak DFPF TFLOPS        | 2.6   | 1.7   | 1.0   | FirePro   |
| GPU Memory              | 16GB  | 12GB  | 8GB   | FirePro   |
| PCI Express             | 3     | 3     | 3     | -         |
| Max Displays with DP1.2 | 6     | 4     | 4     | FirePro   |

MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data

# AMD FIREPRO™ W8100

Flexible Solution for Any Workflow



**2.1**

TFLOPS Peak  
Double Precision

**4.2**

TFLOPS Peak  
Single Precision

Up to four

**4K**

Displays with  
DisplayPort 1.2

**8GB**

GPU Memory

Up to

**320**

GB/s Memory  
Bandwidth

**2560**

AMD GCN Stream  
Processors

## Flexible **Solution** for any Workflow at

**\$1249** USD MSRP

- Great value for CAD & Engineering and Media & Entertainment
- Huge OpenCL compute performance
- 8GB GPU memory for large datasets

### How it Compares

**FirePro™ W8100**  
VP12: 37.6  
**\$1249 MSRP**

**Quadro K5200**  
VP12: 45.2  
**\$2499 MSRP**

**Quadro K4200**  
VP12: 35.8  
**\$1249 MSRP**

**Winner!** Great Value For Any Task

High Price, Low DPFP Performance

Compute Performance Too low

|                         | W8100 | K5200 | K4200 | Advantage |
|-------------------------|-------|-------|-------|-----------|
| SFPF TFLOPS             | 4.2   | 3.0   | 2.0   | FirePro   |
| DPFP TFLOPS             | 2.1   | 1.0   | -     | FirePro   |
| GPU Memory              | 8GB   | 8GB   | 4GB   | FirePro   |
| PCI Express             | 3     | 3     | 2     | FirePro   |
| Max Displays with DP1.2 | 6     | 4     | 4     | FirePro   |

MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data

THE NEW...



# AMD FIREPRO™ W7100



Ultimate Engineering and M&E Solution

**12x**

Real-time  
Transcode Perf

Up to

**4M**

Triangles/s via  
GeometryBoost

Up to four

**4K**

Displays with  
DisplayPort 1.2

**8GB**

GPU  
Memory

Up to

**160**

GB/s Memory  
Bandwidth

**1792**

AMD GCN Stream  
Processors

## Ultimate Engineering and M&E Solution at \$799 USD MSRP

- Similar performance as K4200, unbeatable price
- 2x GPU Memory as competing solutions
- New High Performance Video Encode & Decode Engine

### How it Compares

|   |   |  |
|---|---|--|
| <b>FirePro™ W7100</b><br>VP12: TBA<br><b>\$799 MSRP</b> | <b>Quadro K4200</b><br>VP12: 35.8<br><b>\$1249 MSRP</b> | <b>Quadro K2200</b><br>VP12: 23.3<br><b>\$599 MSRP</b> |
| <b>Winner!</b> Great Performance and massive GPU Memory | Price way too high                                      | Performance way too low                                |

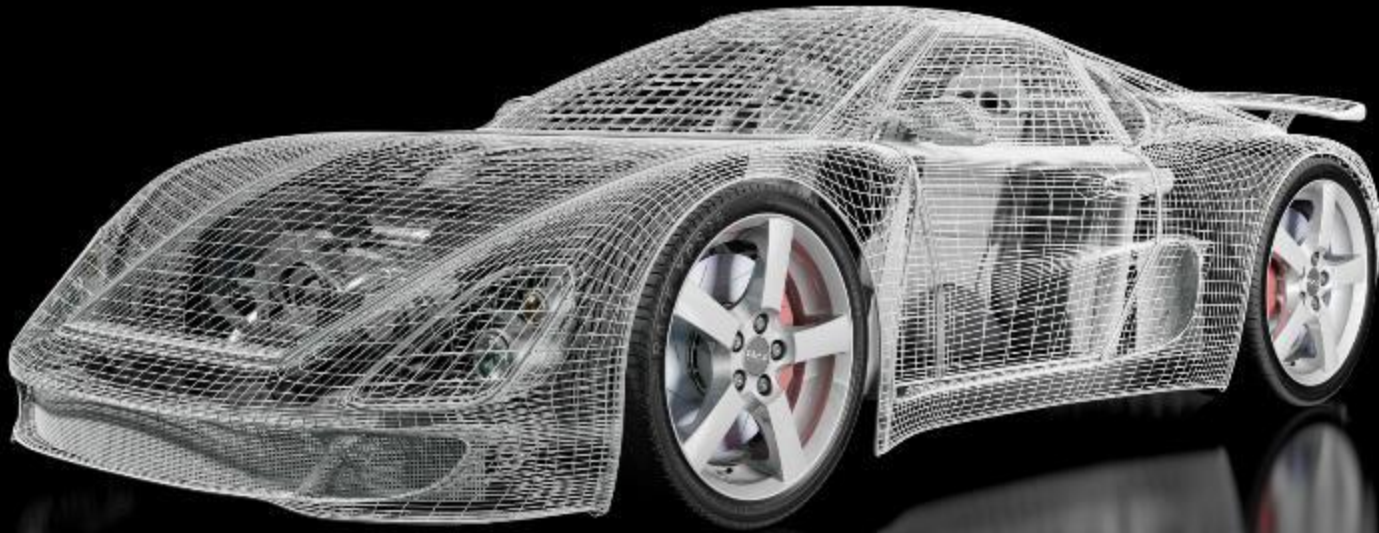
|                                   | W7100 | K4200 | K2200 | Technical Advantage |
|-----------------------------------|-------|-------|-------|---------------------|
| Cores                             | 1792  | 1344  | 640   | FirePro             |
| Peak Single Precision (TFLOPs)    | 3.3   | 2.1   | 1.3   | FirePro             |
| GPU Memory                        | 8     | 4     | 4     | FirePro             |
| PCIe®                             | 3     | 2     | 2     | FirePro             |
| Max Displays with DisplayPort 1.2 | 6     | 4     | 4     | FirePro             |

MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data



# AMD FIREPRO™ W7100 VS QUADRO K4200 GRAPHICS

MORE MEMORY CAD WORKFLOWS



# 2X MEMORY

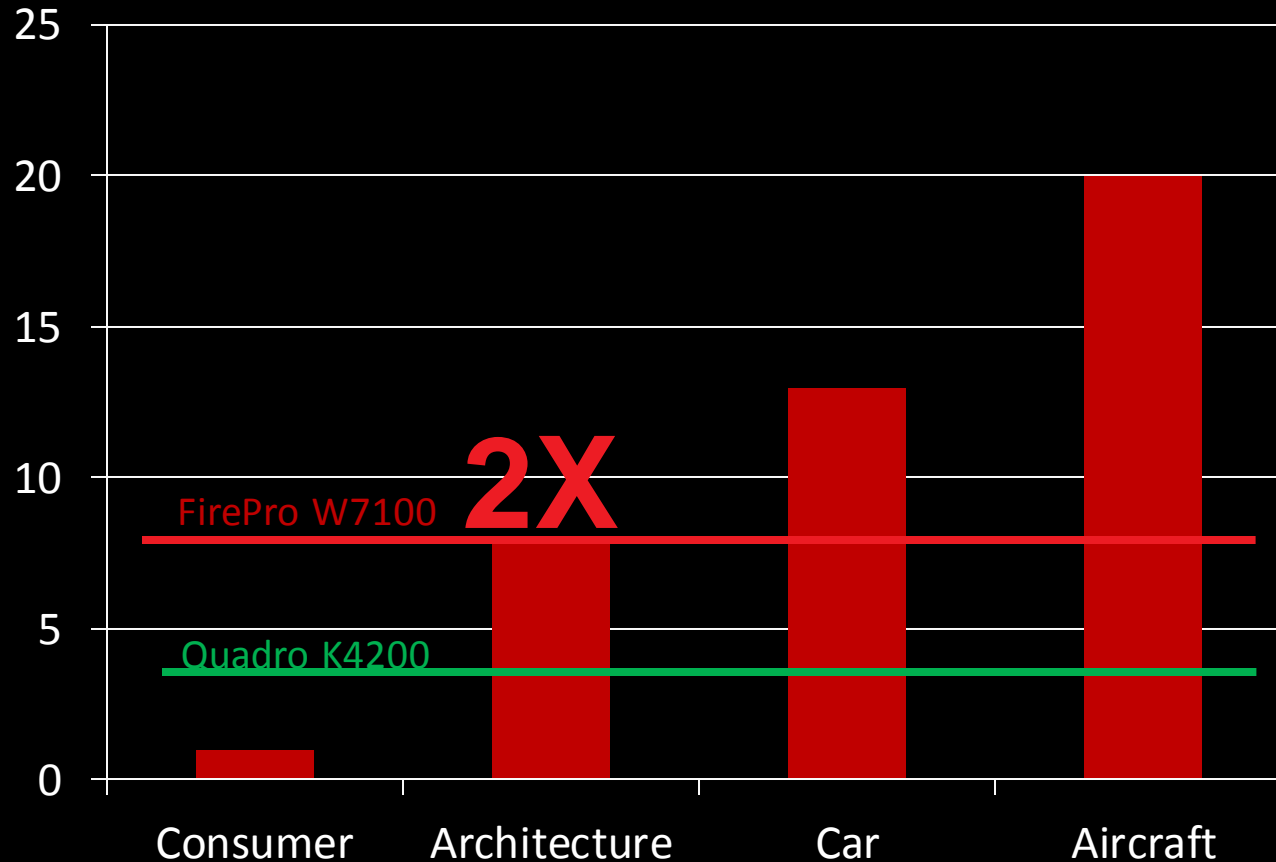
Work with larger models and assemblies

# AMD FIREPRO™ W7100 GRAPHICS WITH 8GB MEMORY



MORE MEMORY FOR OPTIMIZED CAD WORKFLOWS

## Range of Typical Model Sizes (GB)

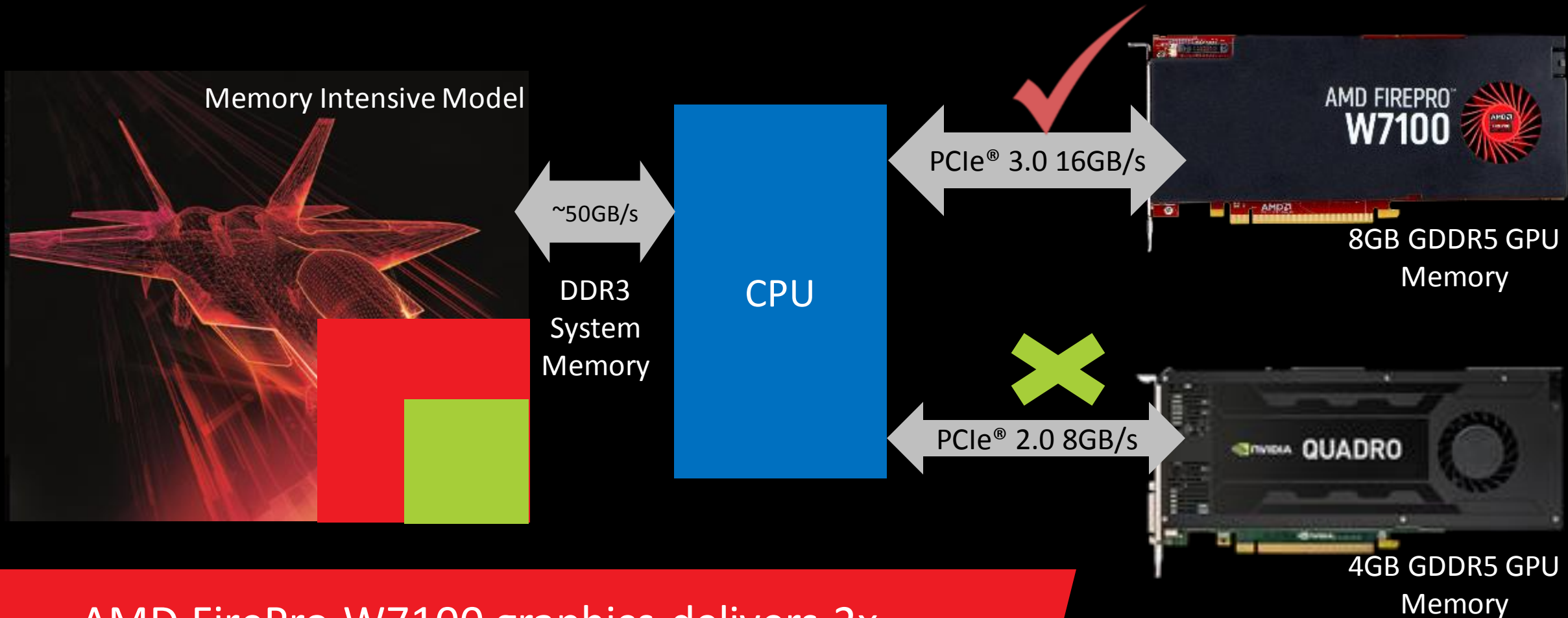


- ▲ Features 8GB ultra-fast GDDR5 memory for large dataset support at full performance
  - 2x GPU memory size of Quadro K4200
- ▲ Designed for your large datasets, models and assemblies

Source: <http://www.cadalyst.com/files/cadalyst/nodes/2014/19128/0414HoH-2.png>

# AMD FIREPRO™ W7100 GRAPHICS: CLASS LEADING MEMORY PERFORMANCE

## PCIe® 3.0 SUPPORT INCREASES CPU TO GPU DATA TRANSFERS



AMD FirePro W7100 graphics delivers 2x memory & 2x host bandwidth vs Nvidia K4200

# AMD FIREPRO™ W7100 GRAPHICS: A MULTIMEDIA POWERHOUSE



ENABLING USERS TO ADVANCE THEIR PROJECTS TO THE NEXT LEVEL

- ▲ **HD Multimedia Engines help to boost performance & support for 4K content**
  - Video playback, editing and transcoding
- ▲ **Unified Video Decoder**
  - Full fix-function decode engine with support for H.264, VC-1, MPEG4, MPEG2 and now MJPEG
  - Support for high frame rate 4K content
- ▲ **Video Coding Engine**
  - Helps to improve H.264 encode performance
  - Up to 12x faster than real-time (24FPS) encoding for full HD (1080) video\*
  - Support for 4K resolutions
- ▲ **Display Engine**
  - Supports up to three 4K SST panels at 60Hz
  - Two more panels than AMD FirePro™ W7000 graphics



**12X Faster Encode\***

\*W7100 encoding throughput for 1080p video is 315 FPS, approximately 12x faster than real-time, or 24 FPS. System configuration: AMD Phenom II 1055T 2.8 GHz, 8GB RAM, Win 8.1 64-bit, AMD 14.30 beta. AMD does not provide a license/sublicense to any intellectual property rights relating to any to any standards, including but not limited to any audio and/or video codec technologies such as AVC/H.264/MPEG-4, AVC, VC-1, MPEG-2, and DivX/xVid.

# AMD FIREPRO™ W5100

Mid-range powerhouse



**1.4**

TFLOPS Peak  
Single Precision

Up to

**2M**

Triangles/s via  
GeometryBoost

Up to four

**4K**

Displays with  
DisplayPort 1.2

**4GB**

GPU  
Memory

Up to

**96**

GB/s Memory  
Bandwidth

**768**

AMD GCN Stream  
Processors



## The **best** choice at **\$399** USD MSRP

- Similar performance as K2200, better price!
- 66% faster than K620 (VP12 Performance)
- Best system-to-GPU and GPU-to-GPU performance with DGMA and PCI Express® 3

### How it Compares



|                                   | W5100 | K2200 | K620 | Technical Advantage |
|-----------------------------------|-------|-------|------|---------------------|
| Cores                             | 768   | 640   | 384  | FirePro             |
| Peak Single Precision (TFLOPS)    | 1.4   | 1.3   | 0.8  | FirePro             |
| GPU Memory                        | 4     | 4     | 2    | FirePro             |
| Memory Bandwidth (GB/s)           | 96    | 80    | 29   | FirePro             |
| PCIe®                             | 3     | 2     | 2    | FirePro             |
| Max Displays with DisplayPort 1.2 | 6     | 4     | 4    | FirePro             |

# AMD FIREPRO™ W4100

In a class of its own



**2GB**  
GPU Memory

Up to four  
**4K**  
Displays with  
DP 1.2

**50**  
Watts Max

**512**  
GCN Stream  
Processors

Designed for  
**CAD**  
Finance &  
Medical Imaging

## Incredible Features at \$179 USD MSRP

- AMD FirePro W4100 offers an ideal balance between price and features
- Less than half the price vs NVS 510
- More displays than K620
- More technical advantages
- Wide range of certified applications

### How it Compares

|  |                                     |   |
|--|-------------------------------------|---|
| <b>FirePro™ W4100</b><br>VP12: 10.1<br><b>\$179 MSRP</b> | <b>NVS 510</b><br><b>\$399 MSRP</b> | <b>Quadro K620</b><br>VP12: 13.7<br><b>\$199 MSRP</b> |
| <b>Winner!</b> Sweet spot Features                       | Price Too High!                     | Not Enough Displays                                   |

|                                   | W4100 | NVS 510 | K620 | Technical Advantage |
|-----------------------------------|-------|---------|------|---------------------|
| Cores                             | 512   | 192     | 384  | FirePro             |
| Memory Bandwidth (GB/s)           | 64    | 29      | 29   | FirePro             |
| PCIe®                             | 3     | 2       | 2    | FirePro             |
| Max Displays with DisplayPort 1.2 | 6     | 4       | 4    | FirePro             |

# ENTRY-LEVEL WORKSTATION USERS

MANY CHOICES, BUT ONLY ONE RIGHT SOLUTION



# AMD FIREPRO™ W2100

Professional Graphics Starts Here



**2GB**

GPU Memory

**4K**

With DP 1.2

**26**

Watts Max  
Power

**320**

GCN Stream  
Processors

**LP**

Low Profile

Designed for

**CAD**

Finance &  
Medical Imaging



# The Right **Entry** Choice at

**\$139** USD MSRP

- 59% faster VP12 vs K420 at lower price
- 2X the GPU memory of the competition
- More technical advantages

## How it Compares

|   |                                     |  |
|---|-------------------------------------|--|
| <b>FirePro™ W2100</b><br>VP12: 7.8<br><b>\$139 MSRP</b> | <b>NVS 315</b><br><b>\$119 MSRP</b> | <b>Quadro K420</b><br>VP12: 4.9<br><b>\$169 MSRP</b> |
| <b>Winner!</b> Excellent Performance and Price          | Fewer Features                      | Price Too high!                                      |

|                                    | W2100 | NVS 315 | K420  | Technical Advantage |
|------------------------------------|-------|---------|-------|---------------------|
| Cores                              | 320   | 48      | 192   | FirePro             |
| Peak Single Precision (TFLOPs)     | 0.403 | N/A     | 0.336 | FirePro             |
| PCIe®                              | 3     | 2       | 2     | FirePro             |
| Max Displays with DisplayPort 1.2* | 2     | None    | 1     | FirePro             |
| DisplayPort Outputs                | 2     | None    | 1     | FirePro             |
| GPU Memory (GB)                    | 2     | 1       | 1     | FirePro             |

# AMD FIREPRO™ W2100 GRAPHICS

Up to

**67%**



**Faster CAD Application Performance\***

\*AMD FirePro™ W2100 outperforms AMD FirePro™ V3900 on the SPECviewperf® 12 CAD application viewsets, including Creo-01 (67%), Catia-04, SNX-02 and SW-03. AMD lab test system configuration: Intel E5-1660 3.3GHz, 16GB RAM, Win7 64bit, AMD 14.30 beta. FP-102



# SEEING IS BELIEVING



## EXPERIENCE AMD FIREPRO™

Get up to 50% off with  
your first card purchase\*

Extended until  
December 31st 2014



North America: <http://www.fireprographics.com/experience/us/index.asp>

India: <http://experience.amdfireprohub.com/in/>

Singapore: <http://experience.amdfireprohub.com/sg/>

Japan: <http://experience.amdfireprohub.com/jp/>

UK: <http://www.fireprographics.com/experience/uk/index.asp>

Germany: <http://www.fireprographics.com/experience/de/index.asp>

France: <http://www.fireprographics.com/experience/fr/index.asp>

The slide features several large, overlapping geometric shapes. A large cyan trapezoid is positioned in the upper left, partially overlapping a smaller cyan trapezoid to its right. Below these, a large red trapezoid extends from the bottom left towards the right, overlapping the cyan shapes. The background is solid black.

# Benchmark Material

# AMD FIREPRO™ W8100 GRAPHICS



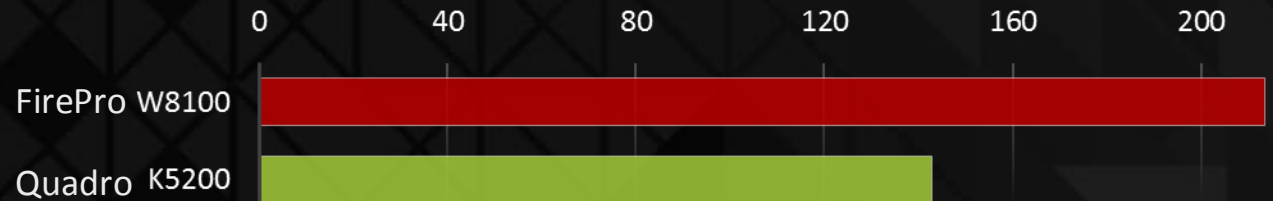
# \$1249 vs. \$2499

FirePro W8100

Quadro K5200

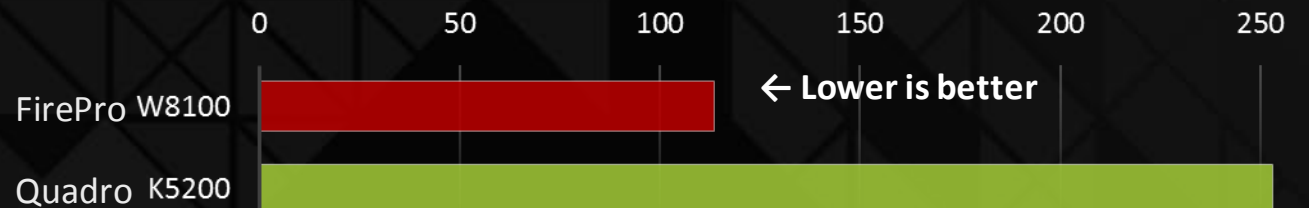
Up to  
**50%**  
faster

## Siemens NX<sup>1</sup>



Up to  
**2.2X**  
faster

## CATIA<sup>2</sup>



← Lower is better

## Maya<sup>3</sup>



Up to  
**62%**  
faster

**Up to 2.2X more performance for professionals at half the price**

MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data

<sup>1</sup> VP12 NX\_powertrain\_wireframe, <sup>2</sup> CATIA Catbench ComplexModel1, <sup>3</sup> Maya\_scene\_shaded\_SSAO\_MSAA\_FPRT



# AMD FIREPRO™ W7100 GRAPHICS \$799 vs. \$1249

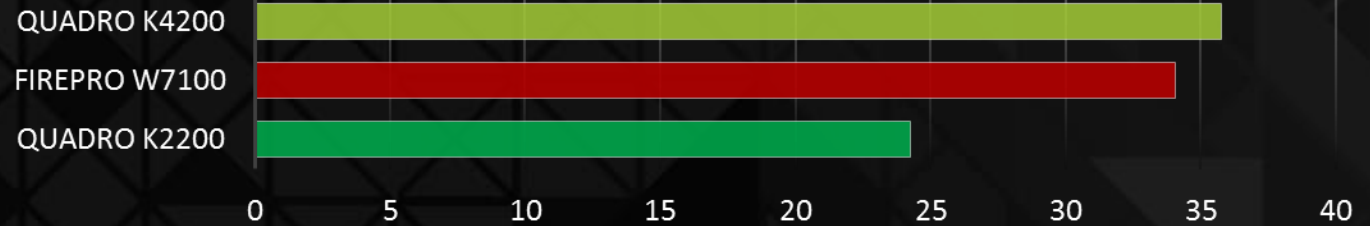
FirePro W7100

Quadro K4200

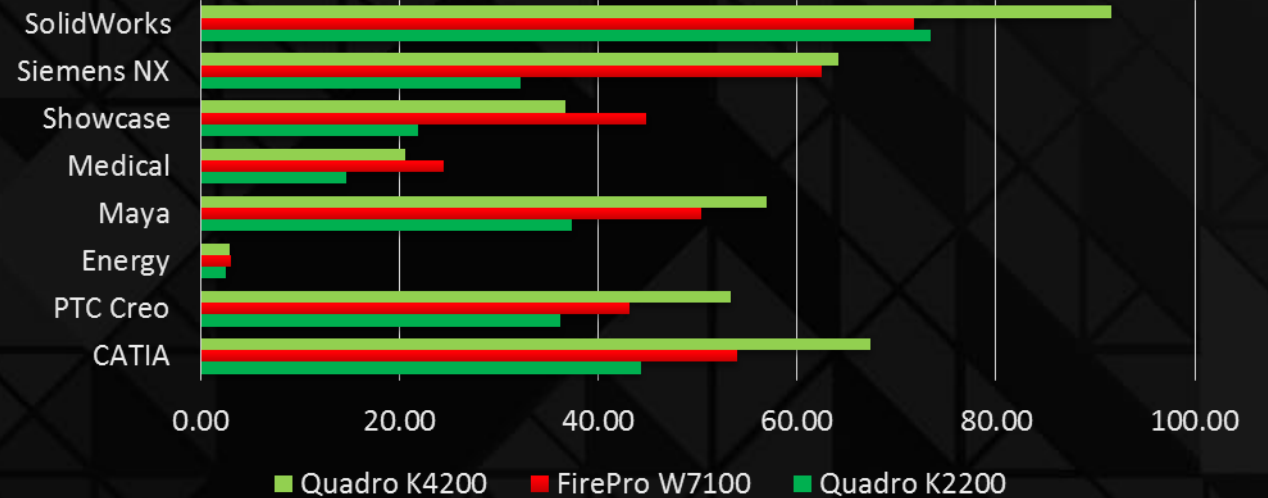


**Outstanding value allows you to increase your productivity**

## SPECviewperf 12.0.1 GEOMEAN



## SPECviewperf 12.0.1 Composite

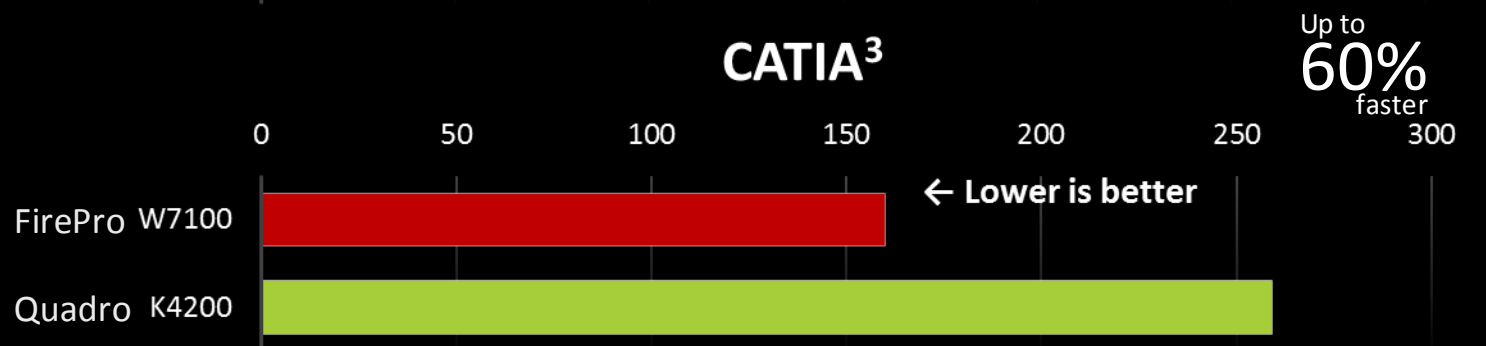
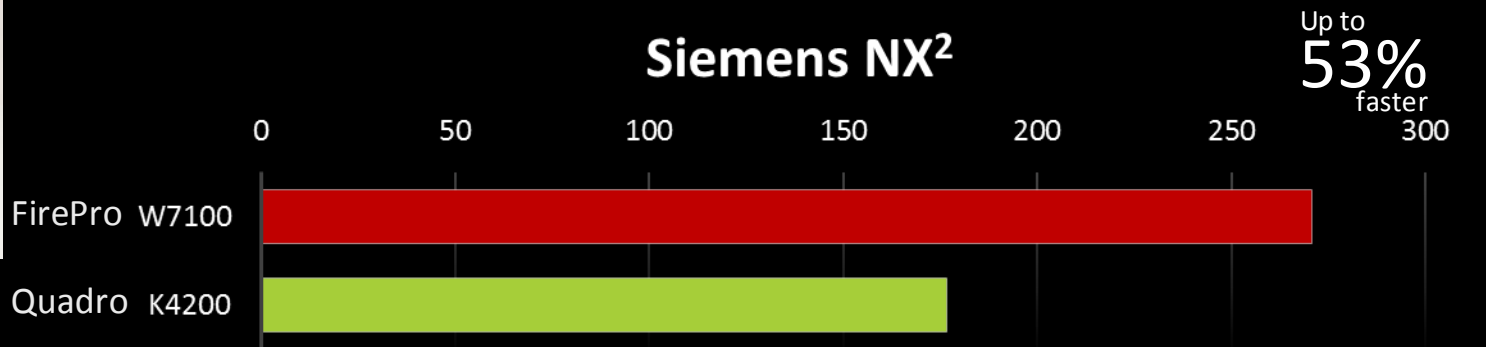
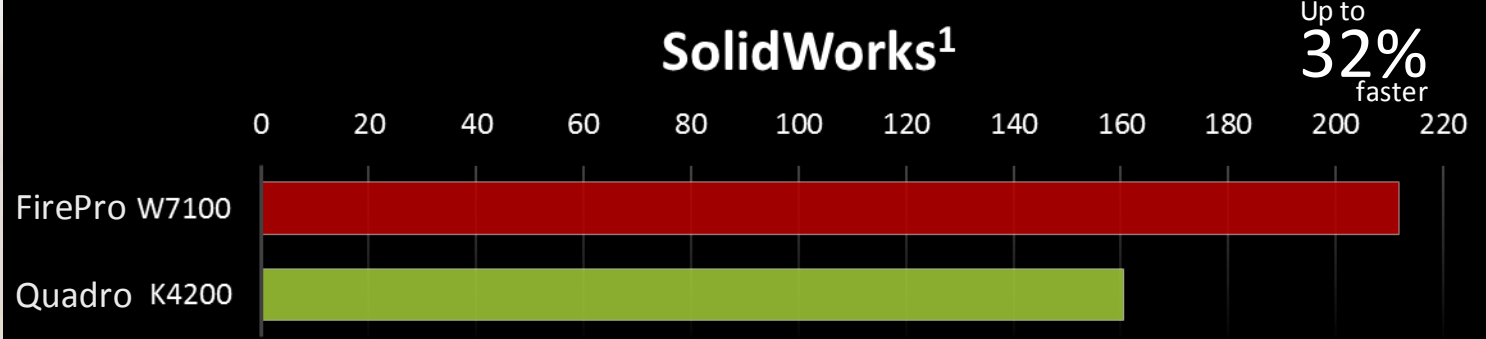


# AMD FIREPRO™ W7100 GRAPHICS \$799 vs. \$1249



**Up to 60% more performance at 2/3 the price for CAD professionals**

FirePro W7100      Quadro K4200



MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data

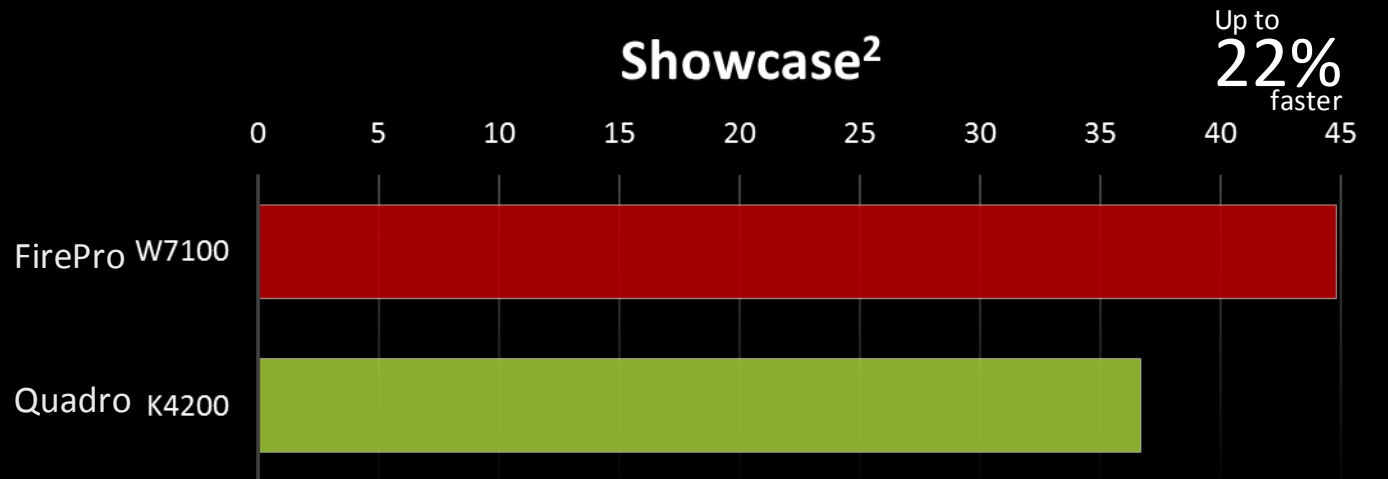
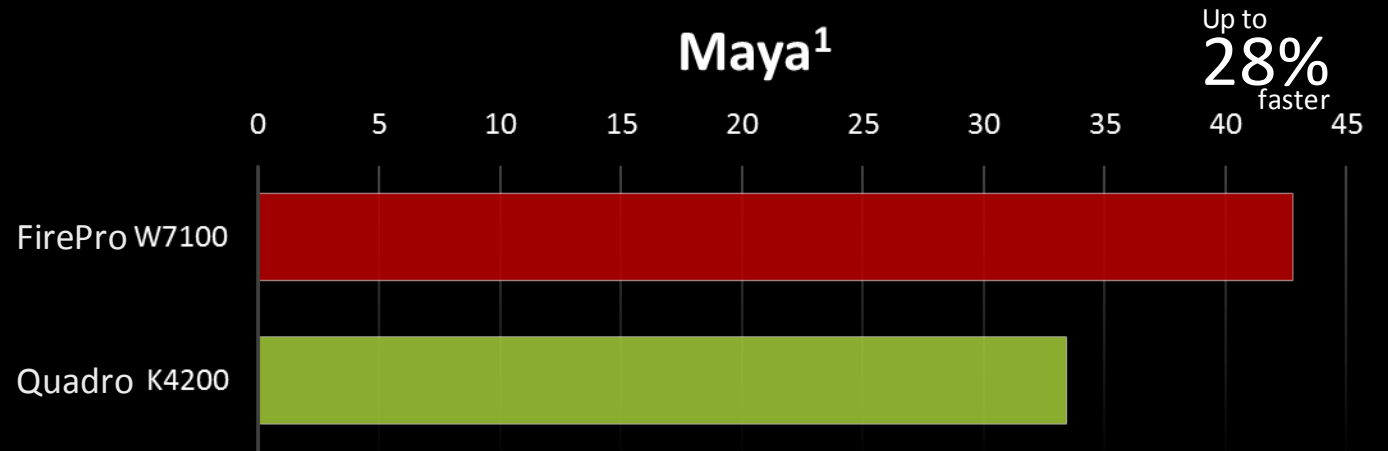
<sup>1</sup> SW2012\_teslaTower\_shaded, <sup>2</sup> SPECapc NX8\_suvWireframe, <sup>3</sup> CATIA Catbench Complex Model 1 - Edges

# AMD FIREPRO™ W7100 GRAPHICS

**\$799 vs. \$1249** **AMD**  
 FirePro W7100      Quadro K4200



**Up to 28% more performance at 2/3 the price for M&E professionals**



MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data

# AMD FIREPRO™ W5100 GRAPHICS

# \$399 vs. \$599

FirePro W5100

Quadro K2200

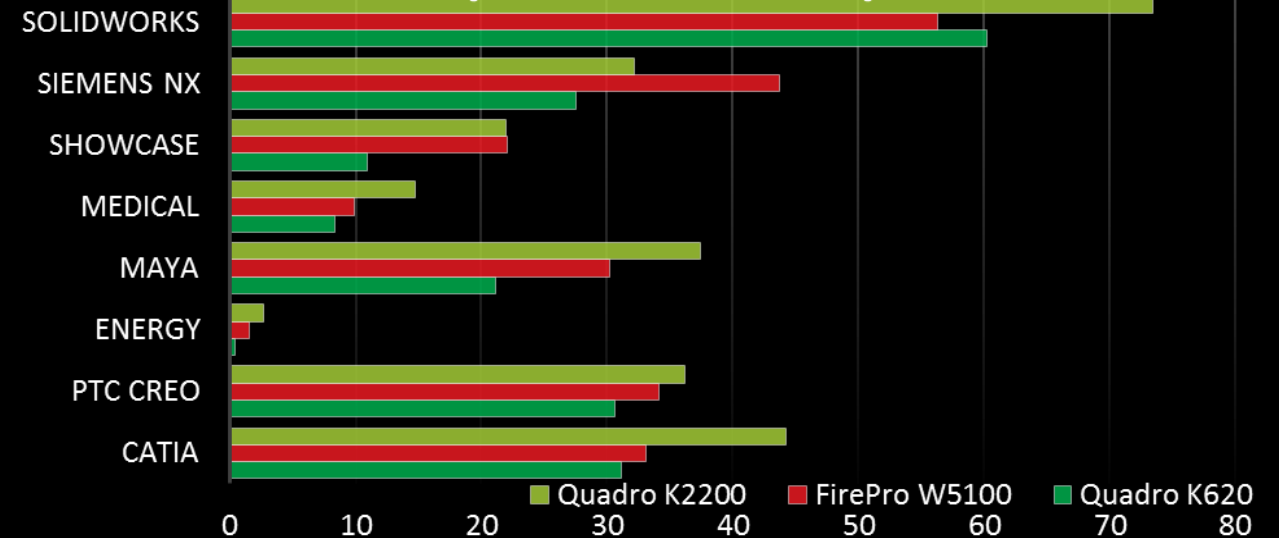


**Enjoy comparable performance at a compelling price point**

## SPECviewperf 12.0.1 GEOMEAN



## SPECviewperf 12.0.1 Composite



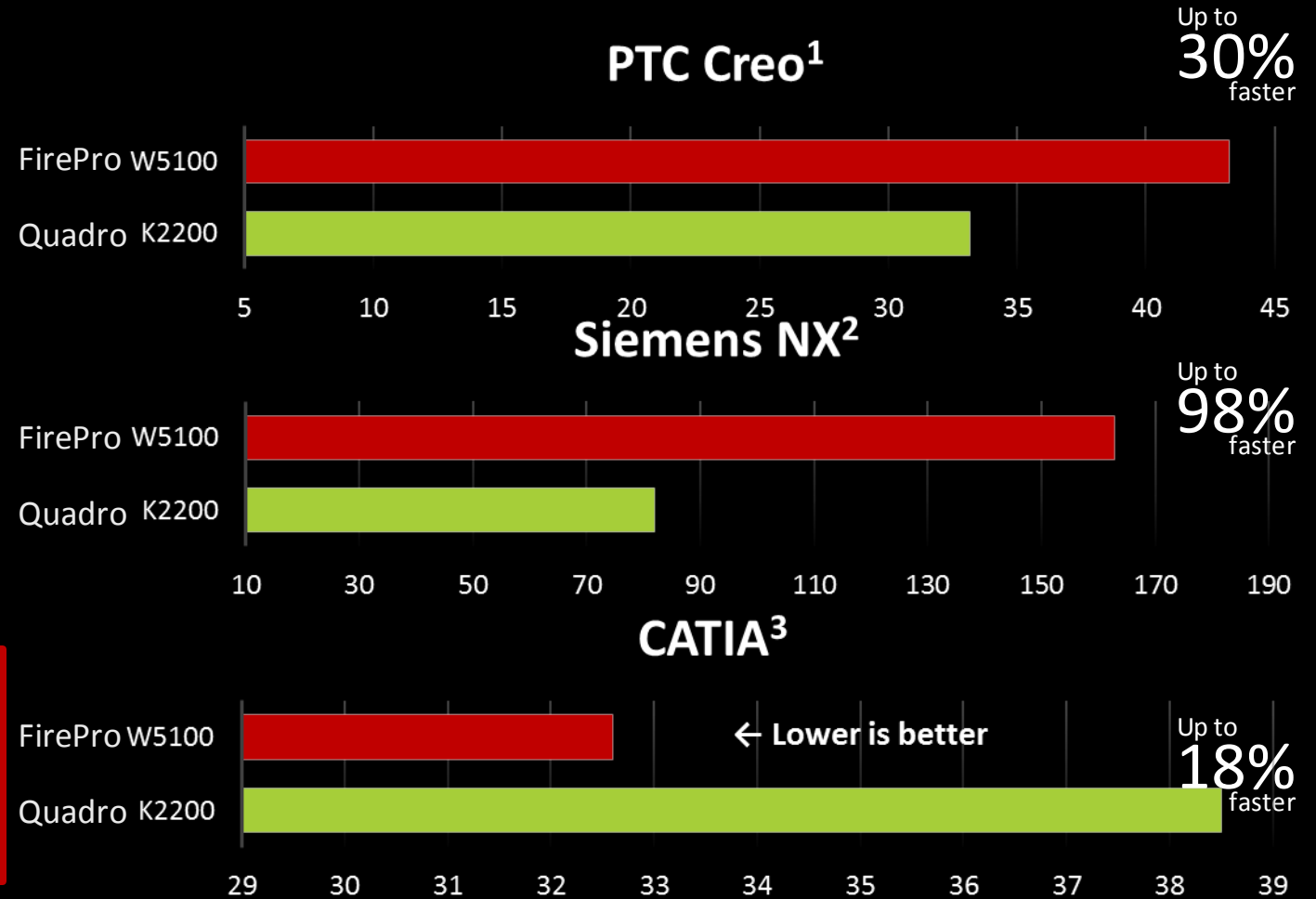


# AMD FIREPRO™ W5100 GRAPHICS

**\$399 vs. \$599**  
 FirePro W5100      Quadro K2200



**Up to 2X more performance at 2/3 the price for CAD professionals**



MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data

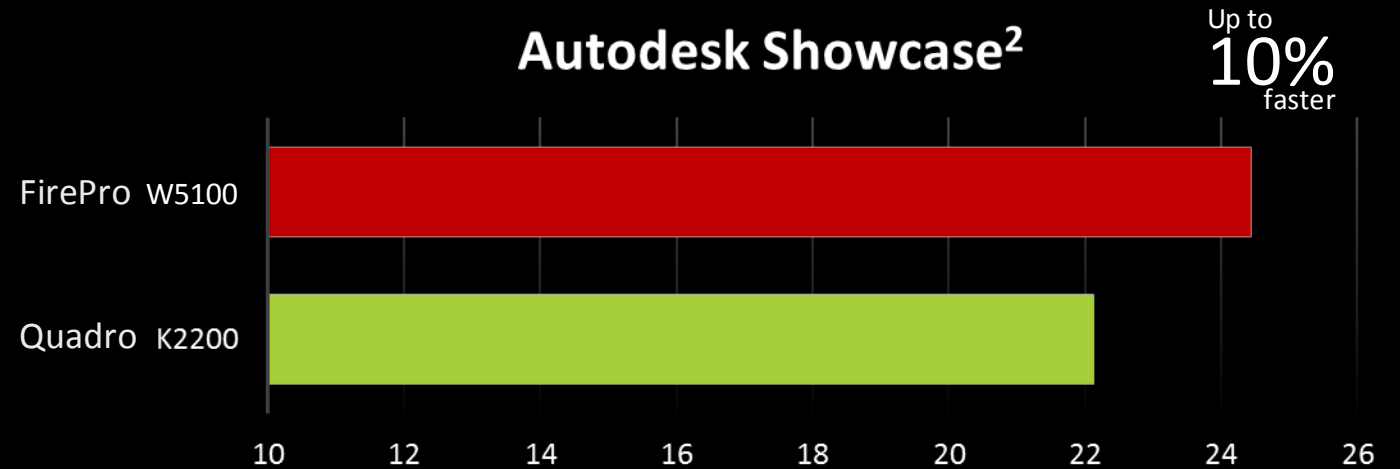
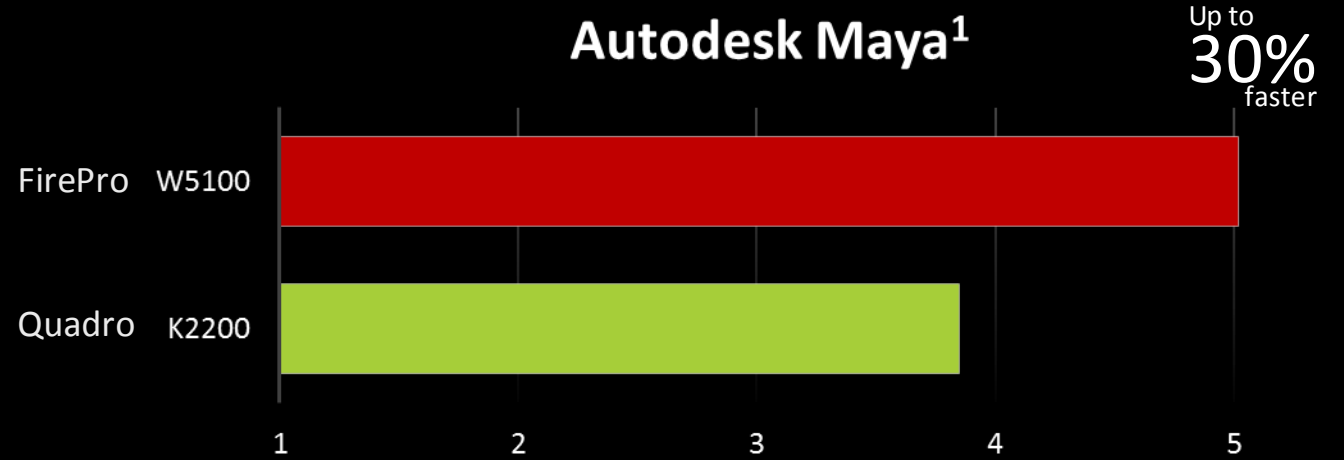


# AMD FIREPRO™ W5100 GRAPHICS

**\$399 vs. \$599**  
 FirePro W5100      Quadro K2200



**Up to 30% more performance at 2/3 the price for M&E professionals**



MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data

# AMD FIREPRO™ W4100 GRAPHICS



Up to  
**23%**  
faster<sup>12</sup>

## Maya<sup>1</sup>



## SolidWorks<sup>2</sup>

Up to  
**20%**  
faster



## Siemens NX<sup>3</sup>

Up to  
**26%**  
faster



**Up to 26% more performance for professional users**

MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data

<sup>1</sup> VP12 Maya\_scene\_shaded\_SSAO\_MSAF\_FPRT, <sup>2</sup> SolidWorks SPECapc Ambient Occlusion Composite, <sup>3</sup> NX SPECapc Wireframe Composite

# AMD FIREPRO™ W2100 GRAPHICS

# \$139 vs. \$169

FirePro W2100

Quadro K420



**Entry leader with up to 51% more performance for CAD professionals**

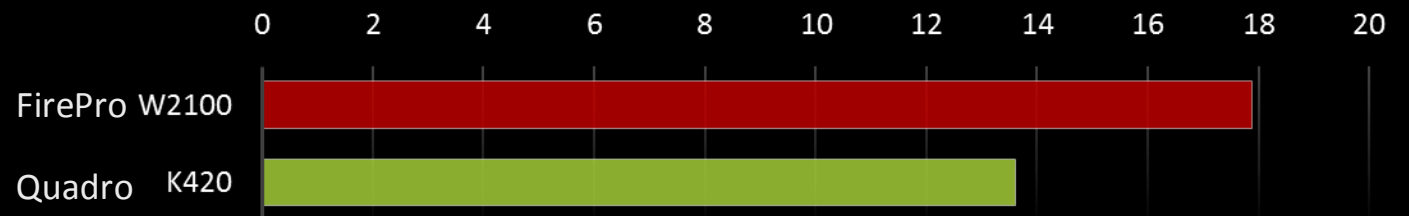
## PTC Creo<sup>1</sup>

Up to **48%** faster



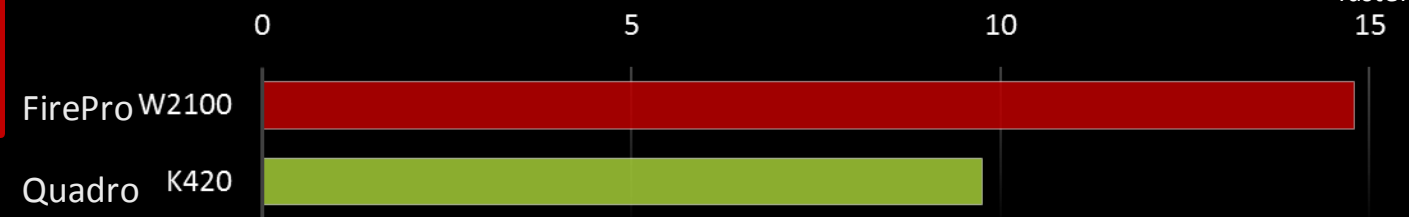
## Siemens NX<sup>2</sup>

Up to **31%** faster



## CATIA<sup>3</sup>

Up to **51%** faster



MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data

<sup>1</sup> VP12 Creo Composite, <sup>2</sup> VP12 NX8 Composite, <sup>3</sup> VP12 CATIA Composite

# AMD FIREPRO™ W2100 GRAPHICS

# \$139 vs. \$169

FirePro W2100

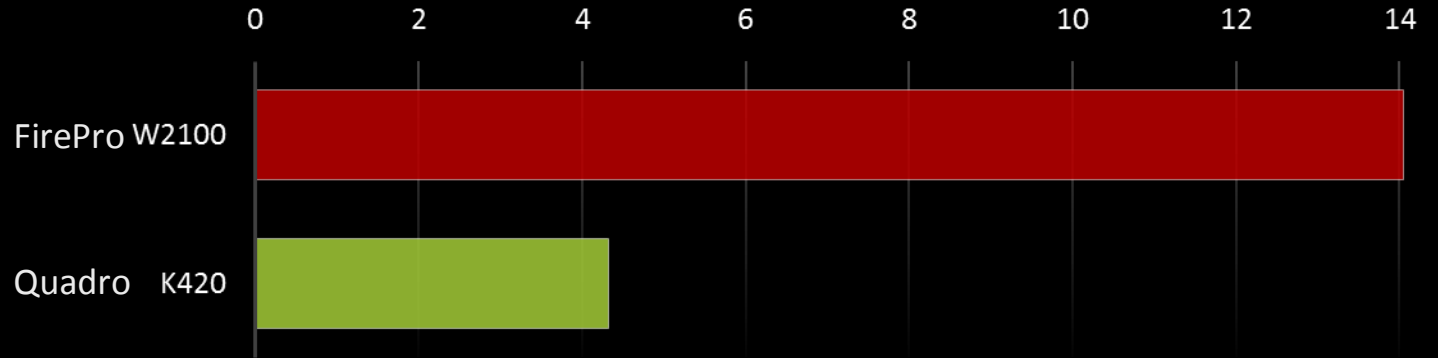
Quadro K420



**Up to 3X more performance for M&E professionals**

### Maya<sup>1</sup>

Up to **3X** faster



### Showcase<sup>2</sup>

Up to **30%** faster



MSRP data collected October 15<sup>th</sup>, 2014. See end of "Benchmark" at end of document for SPECviewperf® testing data



# AMD FIREPRO™ W2100 GRAPHICS

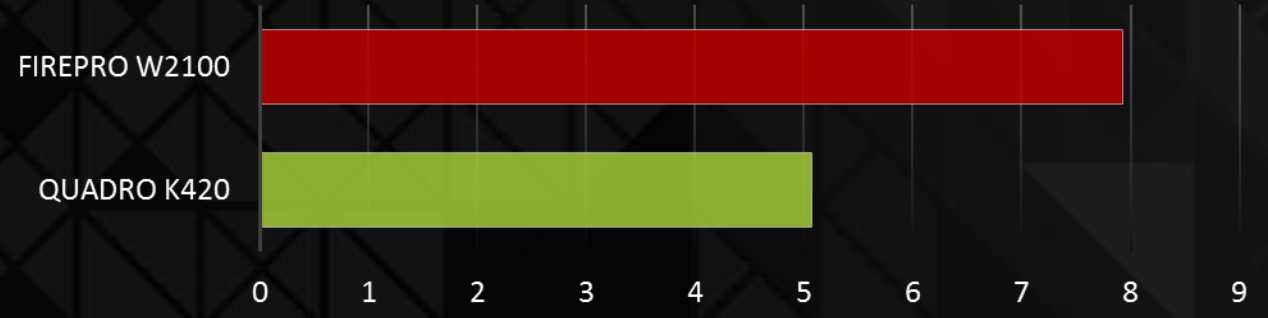
# \$139 vs. \$169

FirePro W2100

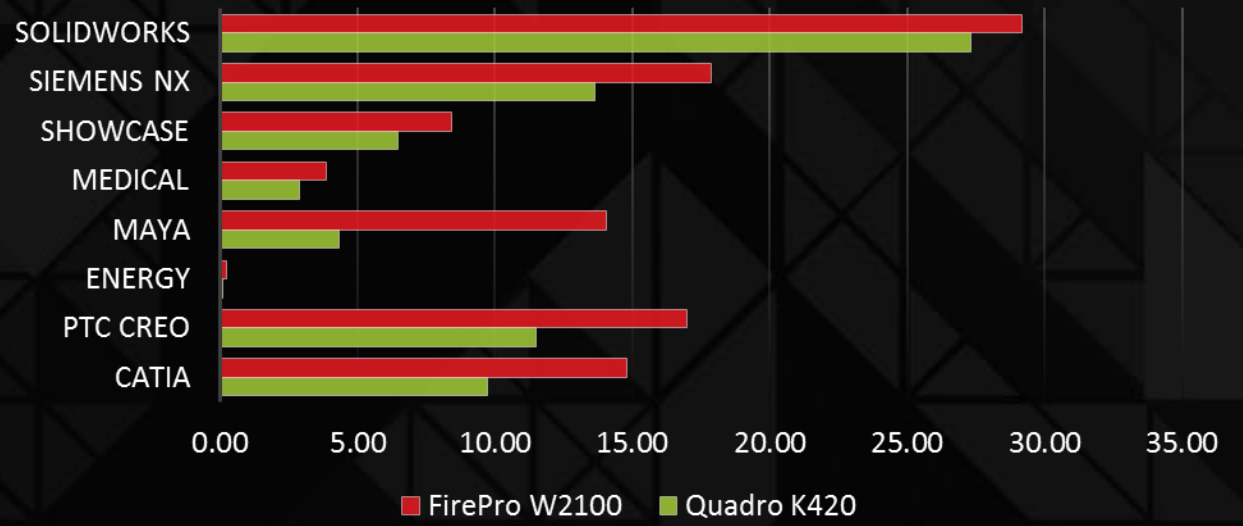
Quadro K420



## SPECviewperf 12.0.1 GEOMEAN



## SPECviewperf 12.0.1 Composite



**Delivering 60% more performance than the competition**



# AMD FIREPRO™ GRAPHICS REPLACEMENT RECOMMENDATIONS



## Current Nvidia Options

Quadro K6000

Quadro K5200

Quadro K4200

## Current AMD Options

AMD FirePro™ W9100

AMD FirePro™ W9100

AMD FirePro™ W8100

AMD FirePro™ W8100

AMD FirePro™ W7100

## Why AMD FirePro Graphics

- ▶ Industry leading GPU Memory (16GB)
- ▶ Industry leading compute performance
- ▶ Price leadership
- ▶ Performance leadership
- ▶ Industry leading features
- ▶ Significant price leadership
- ▶ Segment leading compute performance
- ▶ Significant performance and feature leadership and comparable pricing
- ▶ Comparable performance
- ▶ 2X GPU memory
- ▶ Significant price advantage

# AMD FIREPRO™ GRAPHICS REPLACEMENT RECOMMENDATIONS



## Current Nvidia Products

## Current AMD Products

## Why AMD FirePro Graphics

Quadro K2200

AMD FirePro™ W7100

- ▶ Significant performance and feature leadership

AMD FirePro™ W5100

- ▶ Comparable performance and features at 2/3 of the price

Quadro K620

AMD FirePro™ W5100

- ▶ Outstanding performance and features at a compelling price point

AMD FirePro™ W4100

- ▶ Low profile K2000 level performance
- ▶ Display leadership

Quadro K420

AMD FirePro™ W2100

- ▶ Entry performance domination
- ▶ Lowest 3D power consumption

A close-up photograph of a red AMD FirePro graphics card. The card is angled, showing its top surface. The AMD logo and the text "FIREPRO" are visible on a black label on the card. The background is dark with a subtle diamond pattern. A large red shape is overlaid on the bottom left of the image.

**AMD**

**BACKUP**

SPECviewperf® and SPECcapc® (composite graphics) tests are designed to **test ONLY GPU contributions** to application performance. The contribution/dependency/importance of other system hardware such as hard drive, CPU, memory speed, etc, are effectively eliminated and do not impact the test results.

## Test System Configuration

AMD Internal testing. The following system was used for all performance benchmark testing :

- **Intel E5-1660 3.30GHz**
- **16GB RAM**
- **Win7 Pro 64-bit SP1**
- **Drivers: AMD 14.30 (E-0912) for W2100, W4100, W5100, W7100**
- **Drivers: AMD 13.352.1014 for W8100, W9100**
- **Drivers: Nvidia 340.66 for all Quadro cards**

# QUOTES



## W9100 Quotes

“Our tests of the FirePro W9100 graphics card leave no doubt that AMD has serious plans about the professional market.”

<http://www.xbitlabs.com/articles/graphics/display/amd-firepro-w9100.html>

“This card rips through 3D calculations like a mini-gun rips through bullets, obliterating lag time, and giving you all the performance you could hope for (provided those 3D instructions are OpenCL).”

<http://www.videomaker.com/article/17529-amd-firepro-w9100-review>

## W8100 Quote

“It has to be said that the W8100's purpose, defined on the first page of this story, is achieved perfectly, resulting in a product that's hard for the performance-oriented professional to resist.”

<http://www.tomshardware.com/reviews/firepro-w8100-workstation-graphics-card.3868-17.html>

## W7100 Quote

“... from a technical perspective the W7100 is the most interesting of the new FirePro cards. Whereas the previous-generation W7000 was based on a second-tier version of AMD's venerable Tahiti GPU, the W7100 gets a brand new GPU entirely, one that we haven't seen before.”

<http://www.anandtech.com/show/8371/amd-firepro-w7100-w5100-w4100-w2100>

## W2100 Quotes

“Even the entry-level FirePro W2100 comes with 2GB, which should allow CAD users to load up all but the biggest models into GPU memory.”

<http://www.develop3d.com/blog/2014/08/amd-firepro-cad-W2100-W4100-W5100-W7100-mantle-GPU-compute>

“...the W2100 is intended for professionals who require better performance than what a consumer graphics card can offer.”

HardwareZone Phillipines

<http://www.hardwarezone.com.ph/tech-news-new-amd-firepro-graphics-cards-boast-16gb-gddr5-memory-support-4k-displays>



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